Short Meeting Outline

Creative Director: Lucia Thomas

Designer: Sean Kim

Topic: Pothos houseplants (*Epipremnum aureum*)

Audience: First-time plant owners and general plant lovers.

Focus mainly on pothos as a houseplant, rather than its wild habitat.

Teach practical care, watering, and propagation while showing that pothos are beautiful and worth caring for. Possible personal story?

Visually: green/natural colors. Warm, inviting, organic feeling rather than sleek/modern.

Mockup Set 1 — Informational/Care Guide

Focus on plant information, care instructions, watering, propagation, etc.

Mockup Set 2 — Personal/Blog Style

More narrative and personal, interactive?